

STEP 1 TV SCRIPT PRE-APPROVED **Complete**

STEP 2 SUBMIT VIDEO FILE FOR PRE-APPROVAL **Incomplete**

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

PENDING FINAL APPROVAL


In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.



Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T180901 Friends Family Impreza	FAX #:	
LENGTH:	:30	SALES REP:	Larry H
DATE:	9/7/18	PRODUCER:	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Subaru Logo Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>Thelen Family Pricing</p> <p>100% Price Transparency On Every New Subaru</p> <p>2018 Subaru Impreza 2.0i (Logo) Lease From Just 196/mo Lease For 36 months - \$1,996 Due At Signing 2018 Subaru Impreza 2.0i Automatic, Base Package. MSRP \$26,810. Model Code KJB-01 01. VIN: 4S3GKAA63K3600126. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. \$1,996 due at signing. No security deposit required. Tax, title, and license fees extra. \$0.15 per mile for overage. Other restrictions apply, see dealer for details. Must take delivery by 10/1/18.</p> <p>Subaru Logo Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p>  <p>SUBARU Confidence in Motion</p>		<p>Announcer: (:30) At Thelen Subaru in Bay City, EVERYONE gets Thelen Family Pricing!</p> <p>That’s because Thelen Subaru believes in complete price transparency.</p> <p>And Thelen Family Pricing means no haggling, and <u>no gimmicks.</u></p> <p>Which means you’ll never pay more than your neighbor on the all-new 2019 Subaru Impreza! Lease yours today at Thelen Subaru from just \$196 a month!</p> <p>Be sure to visit ThelenSubaru.com, 24/7, to get Thelen Family Pricing online!</p> <p>So Think Thelen. Think Subaru. And expect more from <u>your</u> car dealer!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____